



## **BLOOM DIGITAL MEDIA - MISSION STATEMENT**

**<http://BloomDigital.net>**

### **Mission:**

Create something useful, entertaining and beautiful on behalf of a brand.

### **Practice:**

Technology and technique are important, but our core challenge is to make a connection with a human being.

### **Reference/Inspiration:**

*“Respect the individual in the audience. Provide a solution for their needs. Solve their pain with fluid solutions.” -- Descartes*

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